

Sustainability Workshop Overview

Dynamic changes in the social and environmental realms are ripe with opportunity and ready to be embraced by agile business people. Those ready to leverage these changes are positioned to make their company more profitable, robust, competitive, and ultimately Sustainable. The Greenomics Sustainability Workshop is designed to help you embrace these changes that are becoming progressively more powerful, and could make or break your Companies performance.

If you are wondering:

- 🌱 What Global Trends that are affecting your business today?
- 🌱 What is a Sustainable Business and how can it mitigate Global Trends?
- 🌱 Is there a bottom line to a Triple Bottom line? or What is a Triple Bottom Line!?
- 🌱 How can I and how does moving my company or organization toward sustainability and greater profitability?

Then this workshop is for you.

Course Format

Our Sustainability Workshop lasts only One Day, but can positively change your company's future. It is comprised of three sections: Sustainability Foundations, Greenomics the Interactive Game, and Becoming Sustainability.

Section One: Sustainability Foundations

Here, we focus on Global Trends that are influencing and changing how we do business by build a common knowledge base to understand those trends and how they are impacting businesses. We also develop a common knowledge about Sustainable Business practices, and build a common language to discuss Sustainability. Further, we learn the strategy behind sustainability, how it mitigates global trends, and ultimately leads your company to becoming more profitable and more competitive, while at the same time helping to stabilize the natural environment and improve the social fabric.

Section Two: Greenomics the Interactive Game

This game is designed to reinforce what was learned in the first section of the course in a fun interactive manner, and further builds upon this knowledge by exploring the impacts of Global Trends in the present and in the short to mid-term future. In addition to enhancing the foundational knowledge, it explores human behavior that accurately reflects the behavior of how we make decisions that determine the direction of our businesses. While lots of fun, it also drives home some very important messages that can be used outside of the course and applied practically both strategically and tactically.

Section Three: Becoming Sustainable

Perhaps the most important aspect of this workshop, this section focuses on strategies, principles, tools, and methodologies for moving your business toward Sustainability. Participants will leave the workshop with clear, practical guidelines that allow them to start becoming more sustainable within their own businesses. This includes how to priorities sustainable options to maximize the Return On Investment the fastest way possible, while positioning for mid- and longer-term gains.

If you would like to know more about the Greenomics Sustainability Workshop, please contact Andrea Shalinsky at 604.568.5483 or e-mail Andrea at andrea.shalinsky@greenomics.ca