

Sustainability Workshop Overview

The Business of Sustainability is an approach that leverages opportunities and mitigates risks to create economic, social, and environmental value for you and your stakeholders. If you want to discern how sustainable business practices can help your business, this workshop is for you.

Our **one day** workshop is geared toward Senior Level Managers, or designates, and answers the following questions:

1. What is the Business of Sustainability and how can it help me?
2. How can it mitigate risks and provide opportunities to improve stakeholder value?
3. What are the factors that are driving the need for sustainable business practices?
4. How do you further your efforts toward sustainability?
5. What measurable sustainable steps can you take next?

Course Format

This workshop is divided into three parts:

Part 1: Sustainability Foundations

Part 2: Investing in Sustainability

Part 3: Becoming Sustainable

Part One -Sustainability Foundations

In Part One you will learn how to:

- Identify global trends that are influencing and changing how we do business
- Explain key concepts, terms, and jargon to more effectively discuss sustainability
- Explain how social and environmental trends are impacting your business
- Explain the strategy of sustainability, its opportunities and how it mitigates global trends
- Describe how your organization can become more profitable and more competitive by tackling environmental issues and social shifts

Part Two – Investing in Sustainability

Through a facilitated process, we engage in “Greenomics the Game” to drive home the objectives from Module One. This fun and engaging module allows you to build upon the skills and knowledge you learned in Part One, by participating in a simulation. You will

- Experience how global trends will impact your business in the present and mid-term.
- Explain how sustainability decisions can negatively / positively impact your business.
- Describe how working as a team positively impacts your business.

Part Three - Becoming Sustainable

In Part Three, you will learn strategies, principles, tools, and methodologies to move your business toward sustainability through our real life examples and case studies. You will:

- Identify opportunities to increase your business’ profitability.
- Map out your next steps to becoming more sustainable

This workshop provides clear, practical guidelines that assist companies in becoming more sustainable. It shows how to prioritize sustainable options to maximize the Return on Investment immediately, while positioning your organization for mid- and longer-term goals. These are just some of the many highlights of this interactive and innovative workshop.

Would you like to know more about this Workshop?

Please contact Pervin Gürkan at 0 216 467 38 57 or email info@uzd.com.tr.